



## **Total Logistics Increases Global Reach**

Independent supply chain consultancy, Total Logistics has seen its revenues from overseas projects increase in the first half of its 2011/2012 financial year. Projects completed outside of the UK account for more than 50% of the total company revenue, and the company has deployed its consulting teams in Europe, Asia and the Middle East.

Total Logistics has continued to increase revenues and investment in people over the last eighteen months, despite the challenging economic conditions. The business provides strategic supply chain consultancy services on a wide range of projects, enabling retailers, manufacturers and suppliers to make informed decisions on a range of logistics projects. These include warehouse automation, tender management, network modelling and process optimisation. Currently the company has over 20 full-time consultancy staff, all with tangible, hands-on experience and an average of 16 years working in the supply chain sector.

Peter Roan, Sales and Marketing Director at Total Logistics, said: "While we continue to work with such fantastic global brands as Nestlé, adidas, Asda Wal-Mart and VF, we've also seen the geographical spread of our projects widen in recent months. Our consultants have been engaged in projects as far afield as India, China and Saudi Arabia, as well as closer markets such as Finland, Russia and Slovenia. We're growing, with customers located in these countries, as well as exploiting opportunities with existing clients that we've previously worked with in the UK, Ireland and mainland Europe".

